

WHAT I CLAIM IS:

*Claims*  
*Sub B'*  
10 *B* 1. ~~A video programme reception method comprising the steps~~  
of receiving a video signal and associated audio signal if present,  
receiving a programme classification code descriptive of said  
video signal, comparing said code with a pre-selected subset of  
codes, and according to the result of said comparison, causing an  
alternative source of video signal to be selected for display.

*B* 2. A video programme reception method according to claim 1,  
wherein the alternative source of video signal originates from a  
remote transmitter.

*B* 3. A video programme reception method according to claim 1,  
wherein the alternative source of video signal is local to the  
receiving station.

*Sub B<sup>2</sup>*  
*UK B* 20 *B* 4. ~~A video programme reception method according to claim 1,~~  
including the steps of inputting from the user a personal identity  
number, comparing said number to a stored number, and if said  
numbers are equal, permitting the user to alter the response  
~~resulting from receipt of various classification codes.~~

*B* 5. A video programme reception method according to claim 4,  
wherein the alternative source of video signal originates from a  
source remote to the receiver.

*B* 30 *B* 6. A video programme reception method according to claim 4,  
wherein the alternative source of video signal is local to the  
receiving station.

*B* 7. A video programme reception method according to claim 6,  
wherein the alternative source of video signal is a local video  
pattern generator equipped to generate at least a black pattern.

*B* *B* *B* 11 ~~8.~~ A video programme reception method according to claim 1,  
wherein the programme classification code is encoded into the  
video component of the programme.

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B ~~8~~ A video programme reception method according to claim 4,  
B wherein the programme classification code is encoded into the  
B video component of the programme.

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B ~~10~~ A video programme reception method according to claim 1,  
B wherein the programme classification code is encoded into the  
B audio component of the programme.

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103 B ~~11~~ A video programme reception method according to claim 4,  
B wherein the programme classification code is encoded into the  
B audio component of the programme.

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B ~~12~~ A video programme reception method according to claim 1,  
B wherein the programme classification code is not encoded into  
B the programme being received but is received from a separate  
source.

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B ~~13~~ A video programme reception method according to claim 4,  
20B wherein the programme classification code is not encoded into  
B the programme being received but is received from a separate  
source.

*Sub B<sup>3</sup>*  
~~14. A video programme receiver comprising a video signal  
receiver, a programme classification code receiver, means for  
comparing received codes with a pre-selected set of codes, and  
selector means equipped to cause an alternative source of video  
signal to be selected for display according to the result of said  
comparison.~~

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B 15. A video programme receiver according to claim 14, wherein  
the alternative source of video signal originates from a remote  
transmitter.

B 16. A video programme receiver according to claim 14, wherein  
the alternative source of video signal is local to the receiving  
station.

*Sub B4*  
~~17. A video programme receiver according to claim 14,~~  
including means for inputting from the user a personal identity  
number, means for comparing said number to a stored number,  
and control means permitting the user to alter the response  
resulting from receipt of various classification codes only if the  
~~compared numbers are equal.~~

*B* 18. A video programme receiver according to claim 17, wherein  
the alternative source of video signal originates from a source  
10 remote to the receiver.

*B* 19. A video programme receiver according to claim 17, wherein  
the alternative source of video signal is local to the receiving  
station.

*B* 20. A video programme receiver according to claim 19, wherein  
the alternative source of video signal is a local video pattern  
generator equipped to generate at least a black pattern.

*24*  
20 *B* ~~21.~~ A video programme receiver according to claim 14,  
*B* including means for deriving the programme classification code  
*B* from the video component of the programme.

*21*  
*B* ~~22.~~ A video programme receiver according to claim 17,  
*B* including means for deriving the programme classification code  
*B* from the video component of the programme.

*25*  
*B* ~~23.~~ A video programme receiver according to claim 14 ,  
*B* including means for deriving the programme classification code  
30 *B* from the audio component of the programme.

*22*  
*B* ~~24.~~ A video programme receiver according to claim 17,  
*B* including means for deriving the programme classification code  
*B* from the audio component of the programme.

*26*  
*B* ~~25.~~ A video programme receiver according to claim 14,  
*B* including means for receiving programme classification code  
*B* from a source other than the programme being received.

23

26. A video programme receiver according to claim 17,  
including means for receiving programme classification code  
from a source other than the programme being received.

27. A video programme reception method substantially as  
herein described with reference to the accompanying drawings.

28. A video programme receiver substantially as herein  
described with reference to the accompanying drawings.

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